

The Winston Report

The journal of information access, privacy protection and data governance in Canada

Rates & Sizes

	1X	2X	4X
Full Page	\$450.00	\$400.00	\$325.00
2/3 Page	\$325.00	\$280.00	\$250.00
1/2 Page	\$275.00	\$250.00	\$200.00
1/3 Page	\$225.00	\$200.00	\$170.00
1/4 Page	\$225.00	\$200.00	\$170.00
1/6 Page	\$125.00	\$125.00	\$125.00
IFC/IBC	\$490.00	\$450.00	\$420.00

Ad Dimensions

1 Page (Image Area)	7.65w x 9.40h
2/3 Page (vertical)	4.85w x 9.40h
1/2 Page (vertical)	3.70w x 9.40h
1/2 Page (horizontal)	4.625w x 7.125h
1/3 Page (vertical)	2.50w x 9.40h
1/3 Page (horizontal)	2.250w x 4.875h
1/4 Page (vertical)	4.25w x 3.75h
1/4 Page (horizontal)	7.65w x 2.25h
1/6 Page (horizontal)	7.65w x 1.50h

All measurements are in inches. Please add **1/4 inch bleed on all sides for trim adverts**. There should be no text within 1/4 inch of trim size listed above.