

The Winston Report

The journal of information access, privacy protection and data governance in Canada

5 great reasons to advertise with us...

1

We are Canada's **foremost quarterly journal** of access, privacy and data governance in Canada. *The Winston Report* is available to CAPAPA members across the country as a benefit of membership, and is also distributed to professionals in sectors beyond the access and privacy community, including law enforcement, law, and education.

We have the **Most Influential Audience** of business readers in the region. Through our selective distribution, your advertising message is guaranteed

2

3

We have the **Broadest Circulation** of any Canadian access and privacy journal in the country.

We are a **Highly Cost-effective** advertising medium that draws a significant measure of readers from both sides of the gender spectrum. Each issue delivers your message to executives, managers, and professionals in private sector organizations, governments and agencies at the local, regional, and federal levels.

4

5

We are a **Leader In Environmentally-friendly Publishing**. Our electronic publication promotes and supports responsible forestry stewardship.

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Why The Winston Report?

Here's why we are Canada's foremost journal of access, privacy protection and data governance:

- * We feature the **MOST INFLUENTIAL ACCESS AND PRIVACY THOUGHT LEADERS** from regions across Canada.
- * We have the **FASTEST-GROWING AUDIENCE** of loyal access, privacy, and data governance readers in Canada.
- * We reach **AUDIENCES IN CRITICAL INDUSTRY SECTORS** including legal, law enforcement, education, health care, energy, banking, insurance, and government.
- * We explore **DATA GOVERNANCE TRENDS AND LEGISLATION** that affect Canadian businesses, organizations, and governments.
- * We have a **CIRCLE OF INFLUENCE** that extends across geographic, political, and socioeconomic boundaries.

We know that reaching the right audience is the most important element of results-oriented advertising. You need your message to be heard by people who will do something about it. People who will purchase your products and services. People with decision-making authority.

With a circulation that reaches professionals in government and private sector organizations from coast to coast to coast, and with 50% of our readers in organizations with 500 or more employees. we offer unparalleled value for your advertising dollar.

Our Selective Distribution ensures we reach key decision makers.