



News Release

January 27, 2009

For Immediate Release

CAPAPA Celebrates DATA PROTECTION DAY 2009 across Canada January 28, 2009

Calgary, AB – Increasing Canadians' awareness about their privacy rights and responsibilities is vital to reduce the frequency of identity theft and the damaging impact that it has on our nation's economy.

On **January 28, 2009**, Data Protection Day will be celebrated in Canada, the US, and 27 European countries to raise awareness and generate discussion about data privacy practices and rights.

The nation-wide Data Protection Day campaign is organized by CAPAPA — The Canadian Association of Professional Access and Privacy Administrators (<http://www.CAPAPA.org>) — and enjoys the support and involvement of industry, government, and academic organizations across Canada including the Information and Privacy Commissioners of Ontario, Nova Scotia, and British Columbia, Dalhousie University, ATB Financial, and PetroCanada.

"Increasing individuals' awareness about their rights and responsibilities surrounding the collection, use and disclosure of personal information by corporations and governments," says Sharon Polsky, CAPAPA National Chair, "is vital to protect our nation's economy, preserve our democratic processes, and guard against identity theft now and in the future."

Data Protection Day is an occasion to remind organizations — and the people who deal with those organizations — of their responsibility to safeguard personal information and comply with data protection laws and principles. Data Protection Day is also about Canadians' fundamental right to privacy, and to access and correct data that governments and organizations hold about them.

As Canada's Voice of Privacy and Access, CAPAPA and its members across Canada are leading the way to increase awareness about privacy and access issues. Data Protection Day events will help Canadians understand the effects that the use and exchange of personal information by government, private sector organizations, and criminals have on their private and business lives.

EVENT LOCATIONS: Data Protection Day events are being held across Canada. Event details and education materials, provided by CAPAPA and its members and by supporting organizations, are available at <http://www.CAPAPA.org>.

SPONSOR: PetroCanada

For more information, visit <http://www.CAPAPA.org>

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About CAPAPA.



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CAPAPA is Canada's leading national association that is dedicated to the professional development of Access and Privacy Professionals in both the private and public sectors. As an independent and non-profit NGO dedicated to advancing and increasing awareness of privacy and information access in Canada, CAPAPA enjoys a reach and latitude not available elsewhere.

CAPAPA membership represents more than 2.5 Million personnel at more than 90 private sector organizations, governments, government agencies, boards and commissions across Canada.

C A P A P A

Canada's voice of privacy and access
la porte parole canadienne pour l'accès et la vie privée